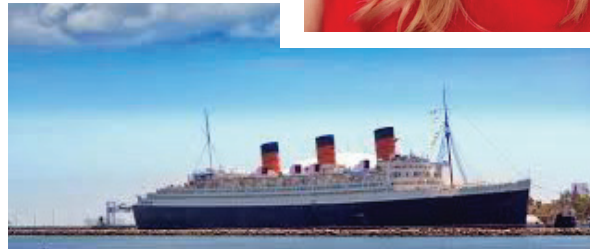
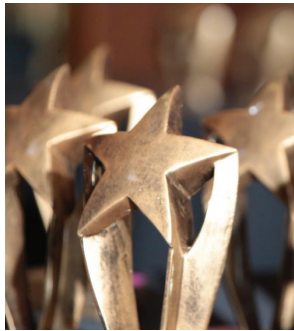
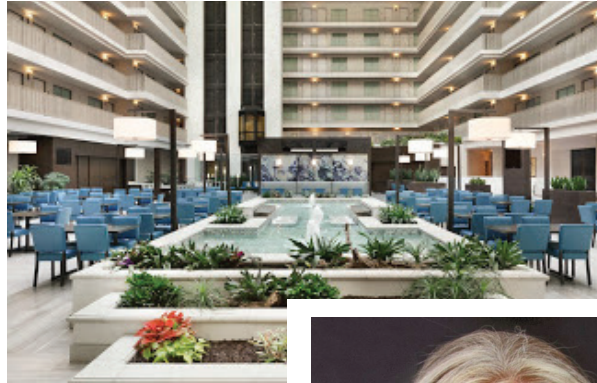


2021 MEDIA KIT

PRINT | DIGITAL

BUSINESS MEDIA PHILANTHROPY FASHION DESIGN ART TRAVEL LEISURE MUSIC PHOTOGRAPHY



WOA
magazine

woa magazine



WOA
magazine

about us - the magazine

WOA MAGAZINE

This quarterly magazine located in Los Angeles, CA is tailored towards men and women seeking information on charity, global trends, design, business, and media. WOA magazine will feature a monthly digital content ranging from live interviews, event red carpet, and Q&A that co-brands local, national, and global digital and print campaigns. Our publication releases a printed exclusive quarterly in Los Angeles in conjunction with our annual events.

| OUR DEMOGRAPHICS | MAGAZINE READERS |
|---|--|
| 17 - 65 years old college graduates makes over \$75k annually ticket sales to events social media pages | 10% Female (Age 17-25) 10% Female (Age 26-35) 10% Male (Age 25-39) 20% Male (Age 40-59) 25% Female (Age 36-44) 25% Female (Age 45-65) |



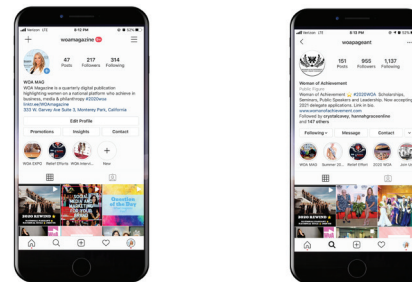
WOA
magazine

impressions

MAGAZINE IMPRESSIONS



SOCIAL MEDIA



WEB TRAFFIC



* 3,500+ visitors per month on our main website.

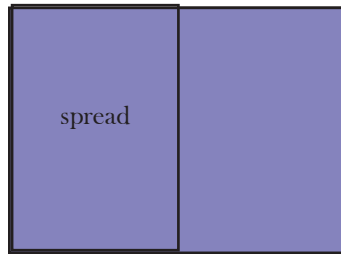
* 38,000 email addresses.

* We send out emails every week regarding upcoming events & our digital magazine.

* 55 have visited and read the digital magazine 3 days after being released.

* More than 5,000+ followers across our social media platforms.

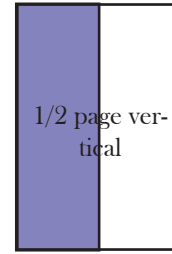
print ad pricing



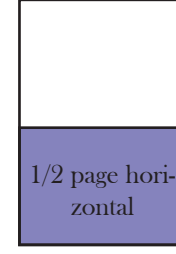
\$1200
 Width: 16.5"
 Height: 11"
 Bleed: 0.125"
 Total Dimentions:
 16.625" x 11.125"



\$600
 Width: 8.5"
 Height: 11"
 Bleed: 0.125"
 Total Dimentions:
 8.625" x 11.125"



\$350
 Width: 4.25"
 Height: 11"
 Bleed: 0.125"
 Total Dimentions:
 4.3755" x 11.125"



\$350
 Width: 8.5"
 Height: 5.5"
 Bleed: 0.125"
 Total Dimentions:
 8.625" x 5.625"

BACK COVER

\$1800
 Width: 8.5"
 Height: 11"
 Bleed: 0.125"
 Total Dimentions:
 8.625" x 11.125"

INSIDE FRONT COVER

\$950
 Width: 8.5"
 Height: 11"
 Bleed: 0.125"
 Total Dimentions:
 8.625" x 11.125"

INSIDE BACK COVER

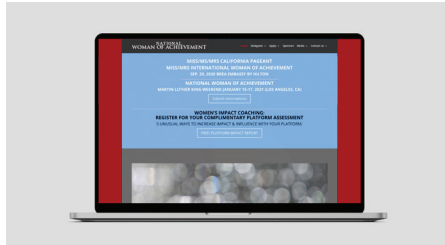
\$750
 Width: 8.5"
 Height: 11"
 Bleed: 0.125"
 Total Dimentions:
 8.625" x 11.125"

DISPLAY AD MATERIAL REQUIREMENTS

- * Only CMYK
- * 300 DPI Resolution
- * Extensions: .pdf, .indd, .psd, or .ai
- * Copy must be spell-checked and proofed
- * Ad design available upon request

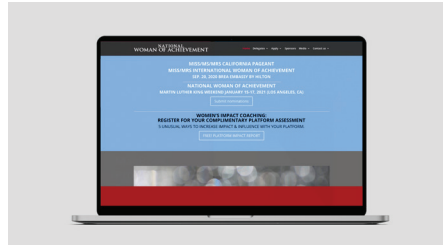
EMAIL AD TO:
 woa.mag.media@gmail.com

digital ad pricing



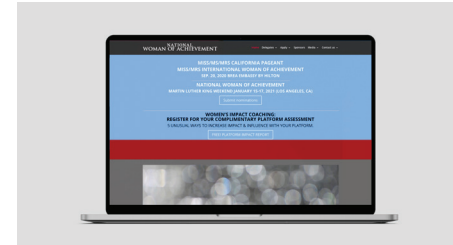
**FULL PAGE SKIN
(TWO SIDES)**
Width: 325px
Height: 1030px

\$300 price per month



FOOTER BANNER
Width: 1200px
Height: 100px

\$150 price per month



MID-PAGE BANNER
Width: 1200px
Height: 100px

\$200 price per month

**SOCIAL MEDIA POSTS ON
WOA MAGAZINE**
Width: 1080px
Height: 1080px

\$50 price per month

DEDICATED EMAIL BLAST
Width: 600px
Height: 222px

\$350 price per month

**SOCIAL MEDIA POSTS ON
WOA MAGAZINE & WOA**
Width: 1080px
Height: 1080px

\$100 price per month

**EMAIL BLAST INCLUSION
(WITH LINK)**
Width: 1200px
Height: 1200-2000px

\$150 price per month

DISPLAY AD MATERIAL REQUIREMENTS

- * Only RGB
- * 72-92 DPI Resolution
- * Extensions: .pdf, .jpeg .indd, .psd, or .ai
- * Copy must be spell-checked and proofed
- * Ad design available upon request

EMAIL AD TO:

woa.mag.media@gmail.com

event pricing

1

PRESENTING PARTNER

1. Event presented by “your company” over WOA Magazine & event name.
 2. Step & Repeat Logo
 3. Invite Ad
 4. Event Booth
 5. Product Display
 6. 4 Page Spread
 7. Digital Ad Support For One Quarter
 8. 6 VIP Tickets To Magazine Release
- \$7500

2

GOLD SPONSOR

1. Step & Repeat Inclusion
 2. Invite & Social Media Inclusion
 3. Event Booth & Product Display
 4. 2 Page Editorial
 5. Digital Support For One Quarter
 6. 4 VIP Tickets To Magazine Release
- \$5000

3

SILVER SPONSOR

1. One Page Editorial
 2. 2 VIP Tickets To Magazine Release
 3. 3 Month Social Media Banner Ad
- \$1,500

PER UNIT

Event Booth \$500
Step & Repeat \$500

editorial spreads

4 page
spread

front

spread

back

\$2,500
Width: 16.5"
Height: 11"
Bleed: 0.125"
Total Dimensions:
16.625" x 11.125"

spread

\$1,200
Width: 16.5"
Height: 11"
Bleed: 0.125"
Total Dimensions:
16.625" x 11.125"



WOA
magazine

in house ad design pricing

PRINT ADS

\$250

- * 3 Ad Mock-ups
- * 3 Revisions
- * Print Ready PDF/JPEG
- * Free Consultation



DIGITAL ADS

\$350

- * 3 Ad Mock-ups
- * 3 Revisions
- * Web Ready PNG/JPEG
- * Free Consultation



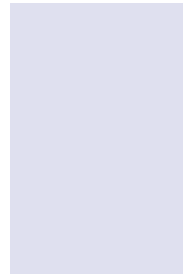
For additional graphic art inquiries regarding brand promotion, or any media advertising, contact us directly.

woa.mag.media@gmail.com | Attention: Allison

the magazine



We pride ourselves on partnering with local, national, and international brands. We curate a meaningful environment and relationship for our readers. Our commitment to a carefully planned ad placement for your brands within our digital and printed editorial will ensure your companies brand will stand out in our WOA Magazine. We look forward to working with you.



WOA
magazine